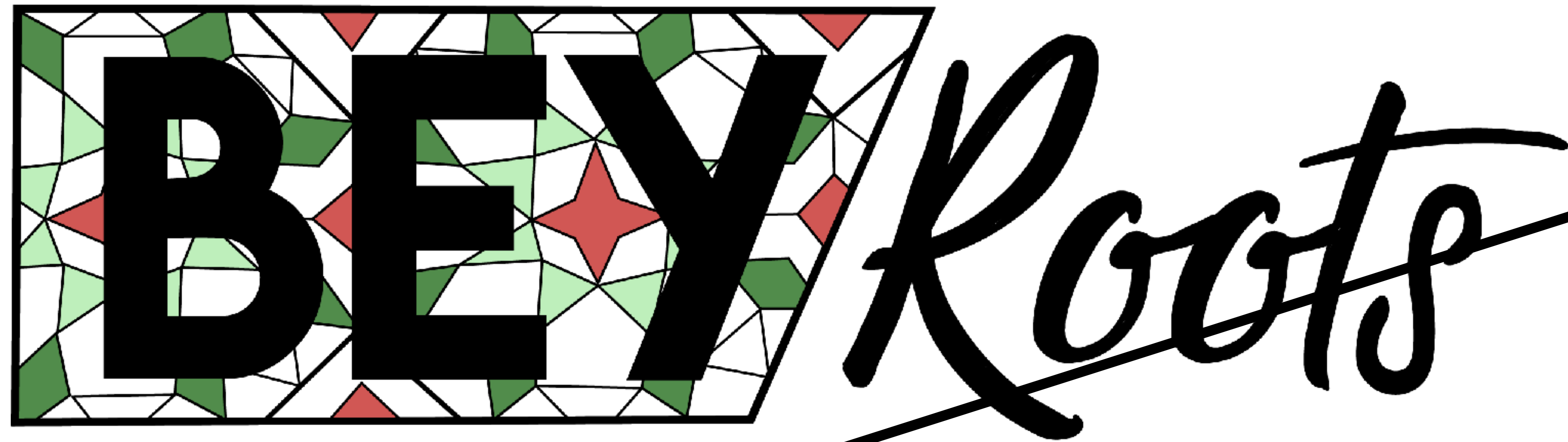


LEBO?
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LEBANESE STREET FOOD • AS IT SHOULD BE

PROSPECTUS - 2026

ROOTS

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الأصل

THE IDEA FOR BEYROOTS BEGAN IN NOVEMBER 2016. TARIQ WAS LOSING TOUCH WITH HIS JOB AS A BUILDING DESIGN ENGINEER AND BEGAN LAYING OUT PLANS. TO SERVE AUTHENTIC, TASTY AND AFFORDABLE LEBANESE FOOD TO THE PEOPLE OF LONDON. NO FUSION RUBBISH, NO ARTISAN CRAP AND NO FALSE PRETENCES - JUST REAL LEBANESE STREET FOOD

THIS WAS THE FOOD THAT HE HAD EATEN DURING EVERY ONE OF HIS COUNTLESS JOURNEYS BACK TO HIS FATHERLAND.

BUYING A CITROEN HY VAN AND ROAMING THE STREETS OF LONDON, SELLING FALAFEL WRAPS WAS AN IDEA THAT HIS FATHER, IMAD, HAD ALWAYS WANTED TO PURSUE. WHEN HE PASSED AWAY IN DECEMBER 2015 TARIQ MODIFIED THIS CONCEPT SLIGHTLY AND, IN HIS FATHER'S MEMORY, SET TO WORK.



HOW

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THINGS STARTED OFF WITH THE CITROEN HY VAN, HITTING LUNCH SPOTS IN LONDON 3 TIMES A WEEK.

WE NOW SERVE FOOD AT VARIOUS EVENTS OUT OF OUR MULTIPLE TRUCKS AND POP UPS - AT MANY LOCATIONS ACROSS LONDON AND THE SURROUNDING BOROUGHES. A TYPICAL WEEK CONSISTS OF 3-5 EVENTS OR MARKET LOCATIONS PER WEEK PER OUTLET. SUMMERS BRING THE COUNTLESS EVENTS, WEDDINGS, FESTIVALS AND PRIVATE PARTIES WE HAVE BEEN LUCKY TO SERVE AT.

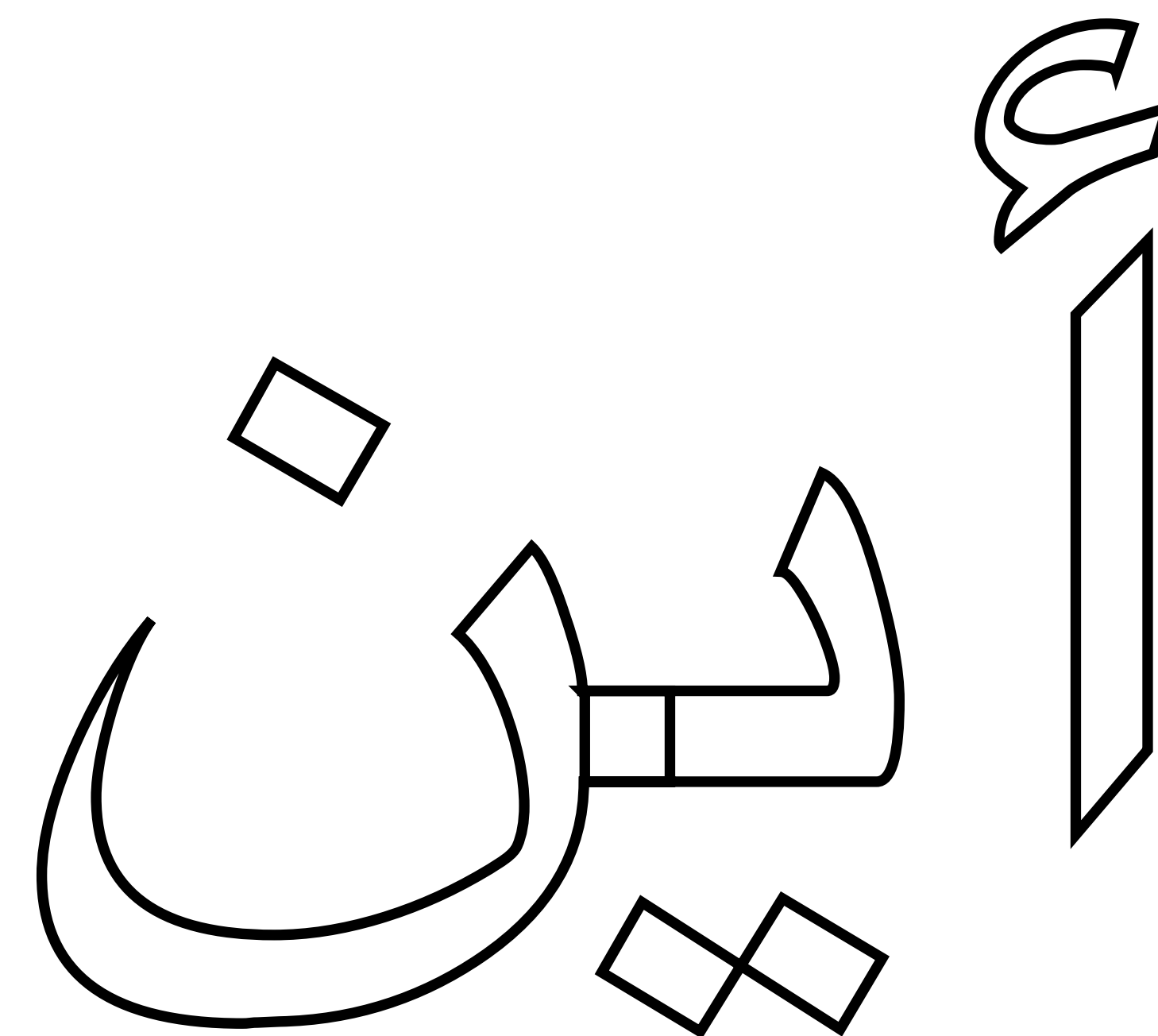
OUR PREPARATION KITCHEN IS BASED IN RAYNES PARK, SOUTH LONDON AND SERVES AS OUR CENTRE OF OPERATIONS. OUR FOOD IS MADE FROM SCRATCH USING THE RAW INGREDIENTS REQUIRED TO MAINTAIN THE HIGHEST LEVELS OF AUTHENTICITY AND QUALITY.

WE PRIDE OURSELVES ON NEVER TAKING SHORTCUTS AND NEVER BUYING IN PRE PREPPED MENU ITEMS TO SAVE TIME AND MONEY.



WHERE

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WE HAVE BEEN GIVEN THE INCREDIBLE OPPORTUNITY TO WORK AT SOME AMAZING EVENTS AND LOCATIONS OVER THE YEARS. BELOW IS A LIST OF A FEW:

CHELSEA FLOWER SHOW, BST HYDE PARK, LOST VILLAGE, GOODWOOD FOS, REVIVAL, MEMBERS MEETING, GOODWOOD QATAR HORSE RACING, HAMPTON COURT FOOD FESTIVAL, FESTIVAL OF EDUCATION, GUILFEST, BRITISH STREET FOOD AWARDS, HAMPTON COURT FLOWER SHOW, HAMPTON COURT FESTIVE FAYRE, SILVERSTONE F1, WELLNERGY, LONDON CONCOURS, CONCOURS OF ELEGANCE, LONDON COFFEE FESTIVAL, LONDON COMEDY FESTIVAL, ROYAL ASCOT, BLACKHEATH FIREWORKS, MUSLIM SHOPPING FESTIVAL.

WE HAVE ALSO WORKED AND CONTINUE TO WORK WITH SOME AMAZING BRANDS, PEOPLE AND ORGANISATIONS - SUCH AS:

NIKE, GORILLAZ, GOLDMAN SACHS, AMAZON, LEAVESDEN STUDIOS, PINEWOOD STUDIOS, STATE STREET, ALLIANZ, CBRE, HSBC, AFC WIMBLEDON, NETFLIX, GUY RITCHIE, BBC, MASTERCHEF, DEUTSCHE BANK, VODAFONE, MONDAY.COM, WEWORK, CAMBRIDGE UNIVERSITY, NATURAL HISTORY MUSEUM, ZIZZI, LONDON ZOO, KIA.

THE FOOD



**STREET FOOD
MEZZE PLATTERS AND BUFFETS
SUPPER CLUBS**





STREET FOOD MENU

FLATBREADS + MEZZE SALAD BOXES

CHICKEN SHISH TAWOUK

CHARGRILLED CHICKEN
MARINATED FOR 24HR IN OUR
HOMEMADE MARINADE

+ LETTUCE, TOMATOES,
PICKLES
+ GARLIC (TOUM), CHILLI
(HARR)

CHARGRILLED HALLOUMI

CHARGRILLED
HALLOUMI SLICES

+ FATTOUSH/CUCUMBERS AND
MINT
+ GARLIC (TOUM), CHILLI (HARR)

DEEP FRIED FALAFEL

HOMEMADE, HANDROLLED
FALAFEL BALLS
ON A BED OF HUMMUS

+LETTUCE, TOMATOES, PICKLES
+ GARLIC (TOUM), CHILLI
(HARR), TARATOR (TAHINI)

BEEF AND LAMB KOFTA

FRESH CHARGRILLED BEEF AND LAMB
KOFTA PATTIES
MARINATED FOR 24HR IN OUR HOMEMADE
MARINADE

+ HUMMUS, TABOULEH
+ GARLIC (TOUM), CHILLI (HARR),
TARATOR (TAHINI)

SHISH LAHME

FRESH CHARGRILLED LAMB
MARINATED FOR 24HR IN OUR HOMEMADE
MARINADE

+ HUMMUS, TABOULEH
+ GARLIC (TOUM), CHILLI (HARR),
TARATOR (TAHINI)

OUR FOOD IS FRESHLY COOKED AND AUTHENTICALLY MADE FROM THE RAW INGREDIENTS.

QUALITY IS OUR FOCUS AND WE NEVER BUY ANYTHING IN. FROM OUR DRESSINGS TO OUR MARINADES, SAUCES TO OUR HUMMUS.

WE DON'T ALLOW ANYTHING TO GET IN THE WAY OF HOW WE THINK LEBANESE STREET FOOD SHOULD BE.

LOVE FROM BEYROOTS - THE ORIGINAL LEBANESE STREET FOOD CO. 2016





MEZZE SHARING PLATTERS + BUFFET SERVICE

OUR MEZZE MENU HITS ALL THE SPOTS - FRESH AND LIGHT WHILE BEING INCREDIBLY DELICIOUS AND RICH IN FLAVOUR.

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WE TAKE ON THE BEST PARTS OF A LEBANESE MEZZE AND BRING THEM TO YOU. FOR OUR TABLE SERVICE FORMAT, ALL DISHES SIT CENTRAL TO THE TABLE WITH THE INTENTION OF SHARING, INTERACTING AND DIGGING IN! ALL DISHES ARE REPLENISHED WHEN LOW UNTIL GUESTS SLOW DOWN/STOP EATING.

-
FOR OUR BUFFET VARIATION SERVICE FORMAT, ALL DISHES ARE POSITIONED ON A HEAD TABLE AND REPLENISHED CONSTANTLY, WHILE GUESTS COME TO GRAB WHAT THEY'D LIKE UNTIL THEY CAN'T EAT ANYMORE!

-
ADDITIONAL BESPOKE DISHES CAN BE ADDED FOLLOWING CONSULTATION. FRESHLY BAKED LEBANESE KHOBEZ FLATBREAD ACCOMPANIES ALL SERVICE FORMATS.



MEZZE SHARING PLATTERS + BUFFET SERVICE

COLD MEZZE

FATTOUSH
SALAD

TABOULEH
SALAD

PICKLED
CUCUMBERS

PICKLED
TURNIPS

BABA
GANOUSH

HUMMUS

ZA'ATAR
CRISPS

BATATA
HARRA

KHOBEZ
FLATBREAD

TAHINI SAUCE/
TARATOR

GARLIC SAUCE/
TOUM

CHILLI SAUCE/
HARR

HOT MEZZE

GRILLED CHICKEN
SHISH TAWOUK

GRILLED LAMB
SHISH LAHME

CHARGRILLED
HALLOUMI

GRILLED BEEF/LAMB
MIXED KOFTA

DEEP FRIED
FALAFEL





SUPPER CLUBS

OVER THE LAST YEAR WE HAVE COMPILED AND SERVED A “SLIGHTLY ELEVATED” MENU AT INTIMATE SUPPER CLUB LOCATIONS.

WE CHOSE TO DO THIS TO TRULY TEST OUR ABILITIES BEHIND THE PASS AND SPREAD SOME LOVE THROUGH NEW FLAVOUR COMBINATIONS

THE RESULTS HAVE BEEN INCREDIBLE SO FAR AND WE CANNOT WAIT TO CONTINUE SERVING IN THIS FORMAT

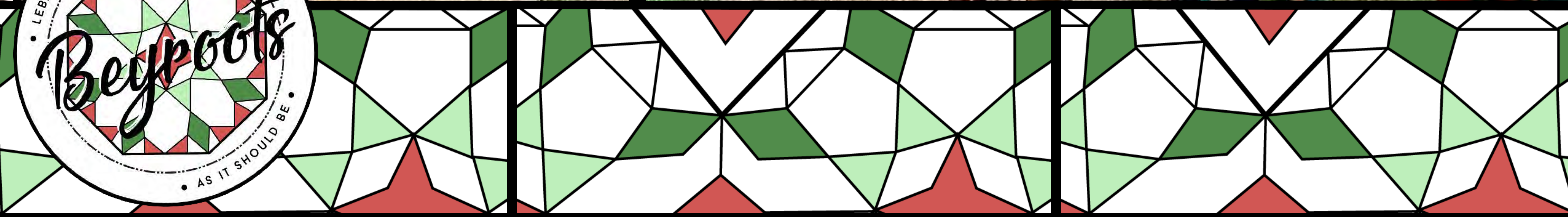
IF YOU HAVE AN EVENT THAT THIS MIGHT BE SUITABLE FOR, PLEASE DON'T HESITATE TO REACH OUT!

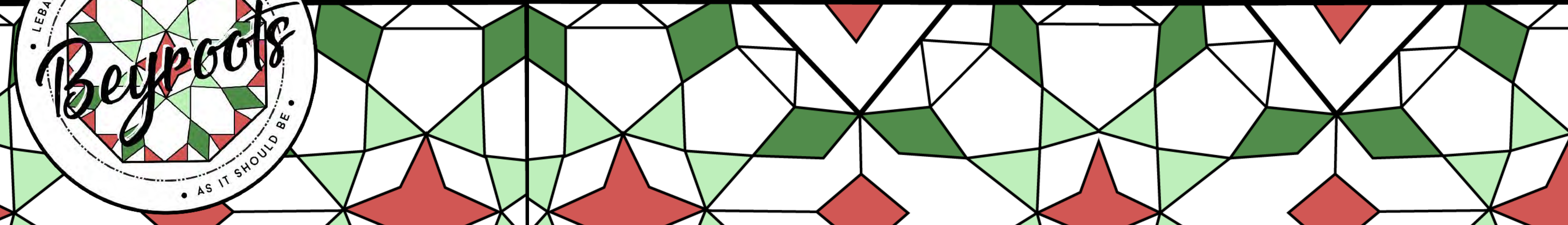


THE SETUPS



FOOD TRUCKS
INDOOR/OUTDOOR POP UPS
CATERING TENTS





FOOD TRUCKS



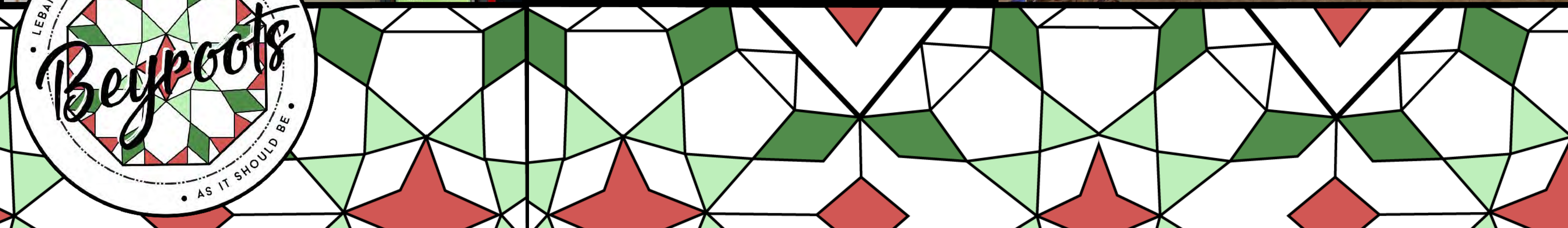
WE STARTED OUT IN A CITROEN HY VAN WHICH WE VERY QUICKLY OUTGREW. WE NOW OPERATE FROM VINTAGE MERCEDES SERVICE VEHICLES.

-
OUR 1971 MERCEDES L408G FIRE TRUCK IS AN ICONIC FIGURE-PIECE FOR ANY EVENT, ESPECIALLY AMONG THE EAGLE EYED PETROLHEADS!

-
OUR 1982 MERCEDES 308 HORSE TRANSPORTER IS A BOLD AND IMPACTFUL TRUCK FITTING IN WELL FOR ANY TYPE OF EVENT OR SERVING SESSION.

-
BOTH UNITS ARE HIGH OUTPUT, GAS COOK POWERED WITH ON BOARD ELECTRICAL PROVISION INCASE POWER CANNOT BE PROVIDED. SHOULD OUR TRUCKS NEED TO SERVE IN AREAS WHERE GAS USAGE IS PROHIBITED, WE HAVE ELECTRIC EQUIPMENT THAT CAN BE SUBSTITUTED IN.





POP-UPS



WE ARE EXTREMELY VERSATILE IN THE WAY WE SERVE FOR EVENTS WHICH DON'T HAVE SPACE FOR OUR TRUCKS.

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WE HAVE GAZEBO SET UPS IN THE FOLLOWING SIZES: 3M X 2M, 3M X 3M, 4M X 6M.

-
WE ALSO HAVE THE ABILITY TO CUSTOMISE INDOOR SPACES FOR RESIDENCIES, KITCHEN TAKE-OVERS AND AD HOC IN-OFFICE FOOD SERVICES.

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WITH A BIT OF COORDINATION, WE CAN MAKE MOST SPACES WORK! ALL OF OUR POP-UPS CAN BE GAS OR ELECTRICALLY POWERED.



CONTACT

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IF YOU LIKE THE LOOK OF WHAT WE CAN OFFER PLEASE GET IN TOUCH WITH US FOR A CHAT

TARIQ - OWNER/HEAD CHEF - 07703618884 - EAT@BEYROOTS.CO

DANNY - OPERATIONS MANAGER - 07852196377 - INFO@BEYROOTS.CO

